

November 12, 2019

Vendor Recommendation Letter

Dear Ameren Utilities:

As part of our commitment to produce quality, safety and innovation, Ariat utilizes a rigorous vetting process, combined with ongoing review, to determine who we partner with. It has been our honor to have developed and maintained a successful partnership with Tyndale over the past years.

Tyndale has exceeded Ariat's expectations year after year as a brand ambassador, and built a strong Top-to-Top relationship with myself and our senior leadership.

Their ability to accurately forecast their business/growth with us has encouraged Ariat's confidence to bring new product developments to Tyndale first before being released to the general market. Their investment from an inventory perspective has positioned them as a leader of our FR and FW in the industrial market.

Tyndale has proven themselves reliable and has always operated in a professional manner with high integrity, making them a true delight to work with.

Due to their consistency and financial strength our team is always standing by to assist them with their needs and projects.

Feel free to contact me if you have any questions.

Sincerely,

Heath Hunter Director of Industrial

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